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#EUHA2024: Available now: the Congress programme!

(Frankfurt a. M./Mainz, 25 July 2024) **The conference programme for the 68th International Congress of Hearing Aid Acousticians offers exciting lectures from outstanding speakers. In focus: Denmark, this year's partner country.**

Participants in the 68th EUHA Congress (16 to 18 October 2024 in Hanover) can look forward to an extensive programme of lectures on current topics in hearing aid acoustics and hearing system technology in four formats: a Knowledge Symposium, 26 expert lectures, five tutorials, and four Future Friday keynotes will guarantee knowledge transfer at the highest level.

Knowledge Symposium

The EUHA Knowledge Symposium starts on Wednesday morning, 16 October 2024, at 11:30 a.m., with Professor Torsten Dau, the renowned researcher in the field of auditory perception from the Technical University of Denmark. "Emerging trends in technical compensation strategies for hearing aids" is the title of his lecture. This is followed by the EUHA Sponsorship Award ceremony and the FDHA Award ceremony. Admission to this special programme is free of charge for all Congress delegates.

Expert lectures

The lectures address important innovations from the fields of "Research & Science", "Public Health Policy & the Future", "Marketing & Communication", and "Practical Application". In total, more than 30 experts from Germany and abroad will present relevant knowledge from hearing aid acoustics, medicine, and research. Every day, an expert lecture by scientists from Denmark will be on the agenda.

On Thursday, Professor Tobias Neher, the well-known researcher from the University of Southern Denmark in Odense, will open the lecture programme with the presentation on "Detecting and preventing rollover at above-conversational speech levels".

On Friday, Sergi Rotger-Griful, Ph.D., will give one of the Future Friday Keynotes.

Tutorials

The focus of the tutorials is on the practical application of knowledge. They can be booked in the ticket shop, and are free of charge for season ticket and combi ticket holders for the first time this year. Topics on Thursday (17 Oct) include CI, hyperacusis and misophonia as well as customer advice and leadership skills. The tutorial on listening effort has been scheduled for Friday.

Future Friday

Four exciting keynotes on important forward-looking topics in hearing aid acoustics offered from 2 p.m. on 18 October will be the highlight of the third day. These lectures are free of charge for all conference delegates. The renowned retail futurologist, Theresa Schleicher, will speak about the future of retail and consumers. Prof. Dr. David Matusiewicz, digital health expert, professor of medical management at the FOM University as well as founder and CEO of the DXM Group, will give a talk on digital transformation in healthcare. PD Dr. Bernd Höing from Essen University Hospital provides insights into AI in hearing aid research, asking "Who benefits from a cochlear implant?" Sergi Rotger-Griful, Ph.D., from the Eriksholm Research Centre in Snekkersten, Denmark, will be talking about the importance of understanding communication challenges in people with hearing loss.

Note: The Congress opening ceremony will be held on Wednesday, 16 October 2024, at 9:15 a.m., in the EUHA-Live Area in Hall 6. All Congress delegates are cordially invited to join.

Programme and tickets: euha.org/en

Floor plan and list of exhibitors: ausstellung-euha.org/en/exhibitor-list/

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