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**#EUHA 2024: The ticket shop is live!**

(Frankfurt a. M./Mainz, 17 July 2024) **The ticket shop for the 68th International Congress of Hearing Aid Acousticians and the Industry Exhibition is live.**

Tickets for the programme of specialist lectures, the Industry Exhibition, and the Congress Get-together can be booked online. The ticket shop is available 24/7 at [euha.org/en/](https://euha.org/en/), also during the event from 16 to 18 October 2024.

**Tip:** To benefit from the early bird discount, simply purchase your tickets by 31 August 2024.

**New: Free tickets for apprentices and students for all three days**

Apprentices and students can get their special free ticket for all three days of the event in the online ticket shop. In Hanover, they can look forward to daily special offers for young talents, and information about training and careers in the hearing aid industry.

EUHA President Beate Gromke offers this piece of advice to hearing aid acousticians: "Enable your apprentices to take part in the Congress, and let the next generation get a glimpse of the future of our industry! Turn #EUHA2024 into a team event for your company!"

The new EUHA-Live Area right at the Industry Exhibition in Hall 6 of the exhibition centre is the new meeting point. This central meeting and networking area with a stage offers activities concerning the partner country, training/young talent, and other topics that complement the Congress agenda.

All tickets for the Congress and the Industry Exhibition carry a QR code, and can easily be downloaded to your smartphone or tablet.

After scanning the ticket at the admission terminal, delegates will receive their personalised event badge. Payment in the ticket shop can be made by credit card and PayPal.

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